GBC13@hotmail.es





International sales department

Explanation:

We decided to make this design because apart from showing the name of the people in the co-operative and their departments, it's a good description of how we work.

The names of the people and their department are written in the gears, and each gear represents one department.

The meaning of the image is that we always work in different departments, but we are a group all together and we can't success separately.

Colors of the gears;

Purple: it represents serenity, creativity and wisdom.

Green: peace, calm.

Red: power, ambition, energy.

At the beginning we thought of red for the colors of all the gears, but a lot of red might have a negative meaning like wrath or danger, and that's not the idea we would like to show.