The ECE-project is a cooperative enterprise between different schools, organised by the Department for Education. The purpose is that we cooperate with different schools and eventually with foreign schools.

First of all, we started to brainstorm about 2 products, one in the food category, and one in the non-food category which we will elaborate afterwards.

Our foreign partner will then select his favourite product from the catalogue which we will have put together and then we can work out that product completely. We can set out our market in Belgium and start to export.

We will also set up an administrative and commercial business plan which will have to follow shortly after. Naturally we will have to invest sufficient time in the communication with the other schools to turn it into a success.

At the end of the year, we will donate the profits to our charity organisation.